



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2021

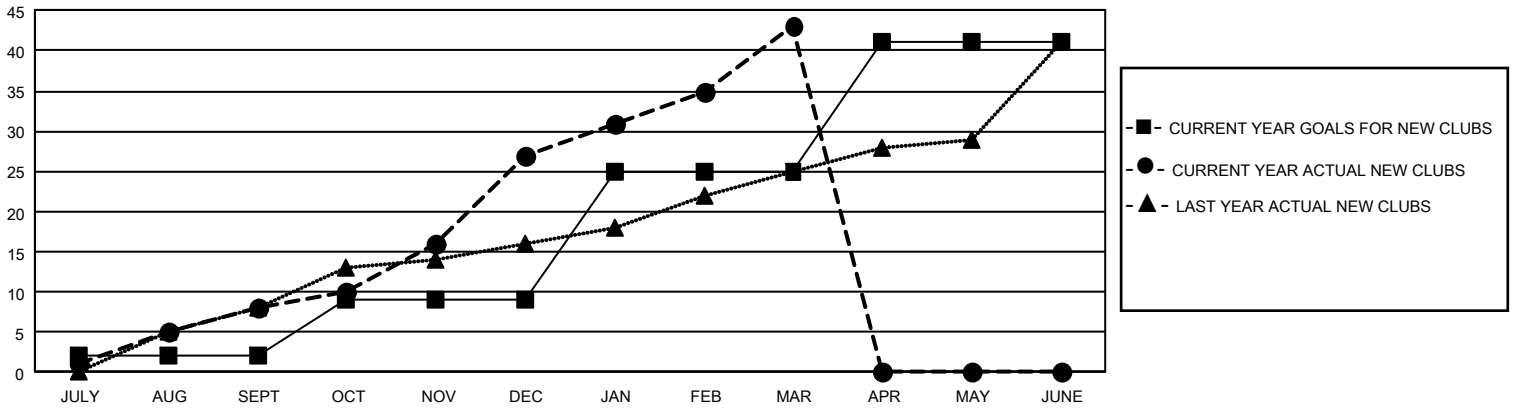
GAT Constitutional Area 7

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

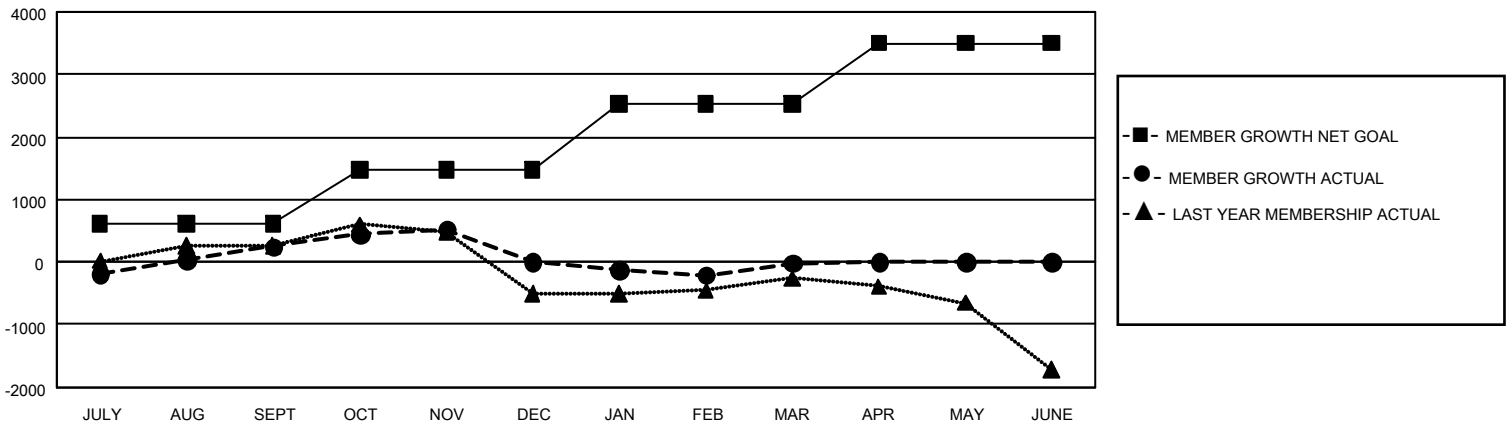
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	6	8	19
OCT/NOV/DEC	21	19	5
JAN/FEB/MAR	48	16	32
APR/MAY/JUNE	48	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	615	1,752	1,333
OCT/NOV/DEC	864	1,798	1,905
JAN/FEB/MAR	1057	1,424	1,280
APR/MAY/JUNE	964	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 56	1,078 CLUBS OF 1,911 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	25,758 (59.77%)
DECEASED	374	FEMALE	17,334 (40.23%)
CLUB CANCELLED	153	TOTAL FAMILY UNIT MEMBERS	7,017
OTHER	3,990	FAMILY MEMBERS PAYING HALF DUES	3,705
TOTAL	4,517	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	